



Conduct & Culture SUMMIT

Purpose over Profit



ARMSTRONG WOLFE

19th - 21st April 2021

Day 1: Purpose and Leadership

Opening Forum

Global

19th April 2021 14:15 - 14:45 (HKT/SGP) 07:15 - 07:45 (BST)

Mission Command: Integrating Military and Commercial Leadership to deliver a culture of inclusion and empowerment

Global

Webinar 1 19th April 2021 15:00 - 16:00 (HKT/SGP) 08:00 - 09:00 (BST)

Corporate Purpose - The Case for Re-examination

Global

Keynote 1 19th April 2021 17:00 - 18:30 (HKT/SGP) 10:00 - 11:30 (BST)

Opening Forum

Global

19th April 2021 07:30 - 07:50 (EDT) 12:30 - 12:50 (BST)

Crystallising Value in a Purpose Oriented Culture

Global

Keynote 2 19th April 2021 08:00 - 09:30 (EDT) 13:00 - 14:30 (BST)

Part 1 - Achieving Purpose Through Driving and Crystallising Value

Part 2 - How can the Chief Operating and Chief Control Officer make a difference?

Executive Pillars of Conduct and Control - How the COO, Head of Compliance and Head of HR Meet the Challenges in a Post COVID World

Global

Webinar 2 19th April 2021 10:00 - 11:00 (EDT) 15:00 - 16:00 (BST)

Leadership: Elevating Character Alongside Competence

Global

Keynote 3 19th April 2021 11:30 - 13:00 (EDT) 16:30 - 18:00 (BST)

Beyond Individual Accountability - How Does the Culture Agenda Fit with Senior Management Accountability?

Global

Webinar 3 19th April 2021 13:30 - 14:30 (EDT) 18:30 - 19:30 (BST)



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Day 1: Purpose and Leadership - Continued

Leadership when in Crisis

Global

Webinar 4 19th April 2021 15:00 - 16:00 (EDT) 20:00 - 21:00 (BST)

Training managers to lead when in crisis is invariably undertaken retrospectively or not undertaken at all: we investigate what has been learnt from past crises and the present pandemic that will enable the industry to prepare its leadership to meet future challenges.

Day 2: Threat Management and the Role of the COO

Can Behavioural Science deliver on its promises?

Global

Webinar 1 20th April 2021 15:00 - 16:00 (HKT/SGP) 08:00 - 09:00 (BST)

A panel session discussing the evolution of this science, its application and how marrying it to technologies may provide a reason for optimism.

Brexit & Regulatory Change

Global

Keynote 1 20th April 2021 17:00 - 18:30 (HKT/SGP) 10:00 - 11:30 (BST)

A Purposeful Organisation: How does it support the culture and conduct agendas?

Global

Keynote 2 20th April 2021 08:00 - 09:30 (EDT) 13:00 - 14:30 (BST)

The importance of establishing an organisation's purpose has become more prominent in recent years, with interest from investors and regulators. This session will consider the benefits this can bring to a business and the role of purpose in supporting the related culture and conduct agendas. The growth of Sustainable Finance is a prominent example of embedding purpose in organisations. There are challenges, though, and setting a clear purpose is not a silver bullet. Financial services firms will need to continue work to embed sound cultures and good conduct outcomes.

The Impact of Conduct on Risk Aware Working for the COO Community

Global

Webinar 2 20th April 2021 10:00 - 11:00 (EDT) 15:00 - 16:00 (BST)

The pandemic exposed the industry's lack of preparedness to meet foreseeable challenges. We discuss how the evolving concept of threat management and a change in the role of the COO could help enable anticipatory actions and decisions to be made to meet future challenges.



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Day 2: Threat Management and the Role of the COO - Continued

On the same page: The importance of the Business Head - COO leading in partnership, by example and in defining purpose Global

Keynote 3 20th April 2021 11:30 - 13:00 (EDT) 16:30 - 18:00 (BST)

The role of the 'COO' in working in partnership with the head of business/ CEO in using and driving technology to meet emerging risk and underpin purpose driven culture.

Behavioural Analytics Global

Webinar 3 20th April 2021 13:30 - 14:30 (EDT) 18:30 - 19:30 (BST)

How can predictive behavioural analytics optimise performance and minimize risk?

Crafting Personal and Professional Purpose Global

Webinar 4 20th April 2021 15:00 - 16:00 (EDT) 20:00 - 21:00 (BST)

Purpose is central to personal flourishing and a vibrant corporate culture. But individuals and companies often misunderstand purpose. This session will explore ways in which we can, individually and corporate, craft meaning into our work.

Day 3: Governance and the results of the 3LOD survey

3LoD Survey Results Global

Webinar 1 21st April 2021 15:00 - 16:00 (HKT/SGP) 08:00 - 09:00 (BST)

Changing Role and Opportunity for COO to Impact Governance Process Global

Keynote 1 21st April 2021 17:00 - 18:30 (HKT/SGP) 10:00 - 11:30 (BST)

Part 1: Changing Role and Opportunity For COO to Impact Governance Process -

Part 2: Strategy Making/Prioritisation to Include;

- 3LOD

- Strategy

- Resourcing

- New Opportunity vs Damage from Brexit Speakers



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Day 3: Governance and the results of the 3LOD survey - Continued

Whistleblowing framework and escalation path, as a governance structure

Global

Keynote 2 21st April 2021 08:00 - 09:30 (EDT) 13:00 - 14:30 (BST)

Following on from the regulatory theme of Culture management as an emerging risk, we explore if the Whistleblowing framework and escalation path, as a governance structure, is a positive tool of business management.

Driving Purpose with Behavioural Data Science

Global

Webinar 2 21st April 2021 10:00 - 11:00 (EDT) 15:00 - 16:00 (BST)

An insider's view on how organisations are using data and AI to transform behaviour and drive organisational purpose.

Results from the 3Lod Survey

Global

Webinar 3 21st April 2021 12:00 - 13:00 (EDT) 17:00 - 18:00 (BST)

The New Metrics to Match Behaviour with Purpose - Reporting and Decision Making Goals

Changing priorities of the Chief Control Officer (CCO)

Global

Keynote 3 21st April 2021 13:30 - 15:00 (EDT) 18:30 - 20:00 (BST)

We will discuss how the role of the CCO has evolved in the last 5 years, the challenges facing the industry and how these will further shape the advancement of the CCO mandate over the next 3 to 5 years.

Regulatory demands, anticipated changes and pressures on the governance structure, technological developments are some of the points of debate across the industry as it assesses the impact of the CCO role. How best to anticipate and meet emerging risks and demands are increasingly spoken as an expectation of the role, all these weighed against the ongoing requirement to meet the needs of the business with limited resource and capital. How can the CCO move to be more on the front foot as opposed to being reactive and firefighting?

Closing Forum

Global

21st April 2021 15:15 - 16:15 (EDT) 20:15 - 21:15 (BST)